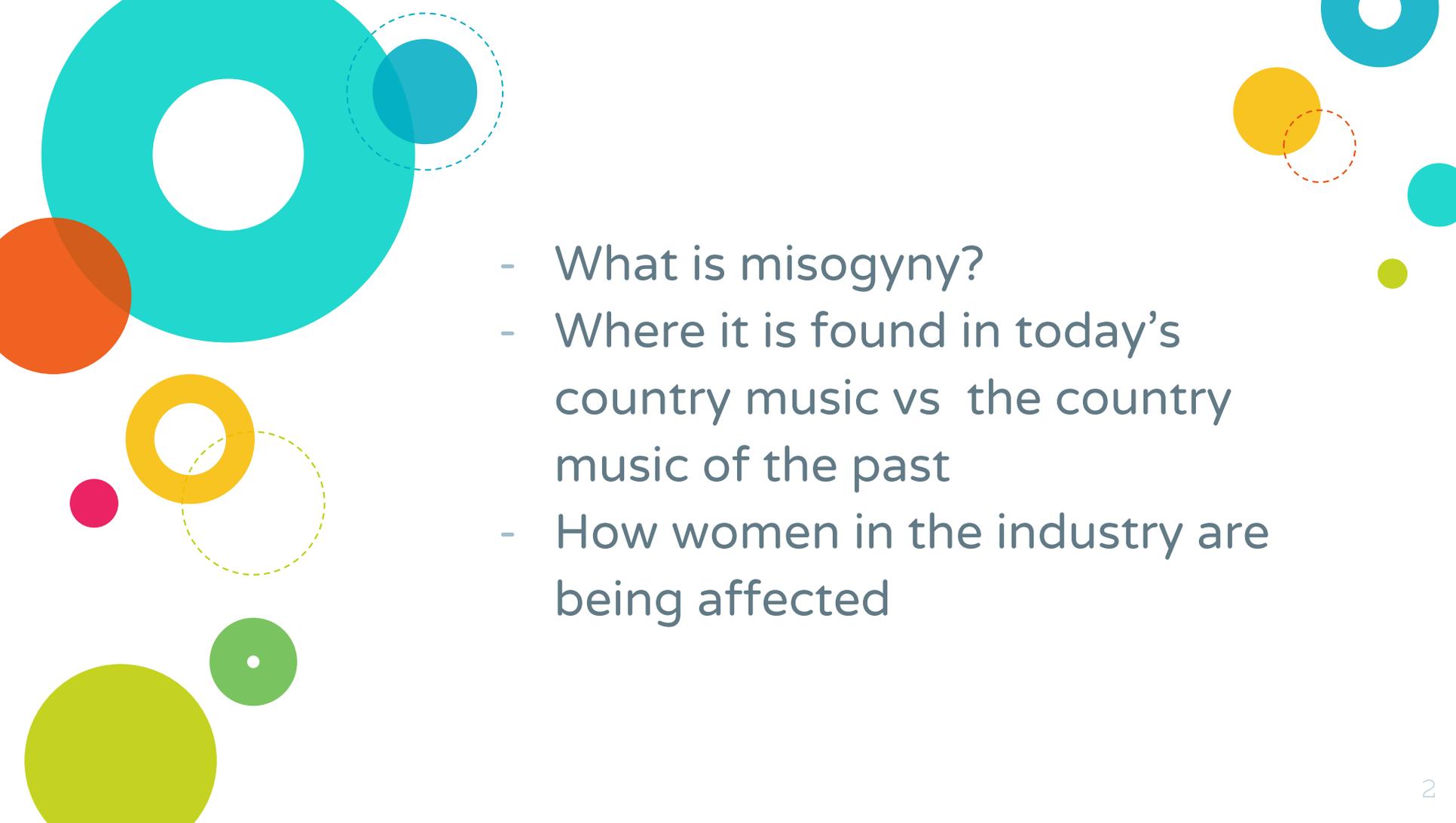


A decorative graphic featuring a large teal ring in the top left, a yellow ring in the bottom right, and several smaller circles in shades of teal, green, orange, and pink. Dashed lines in teal and yellow connect some of the circles, creating a path around the central text.

The Hidden Misogyny of Country Music

- 
- What is misogyny?
 - Where it is found in today's country music vs the country music of the past
 - How women in the industry are being affected



Thesis

Misogyny has become prevalent in today's country music and is preventing women from succeeding in the industry. This is a clear sign as to why feminism is still required in western society.



Name a
country song

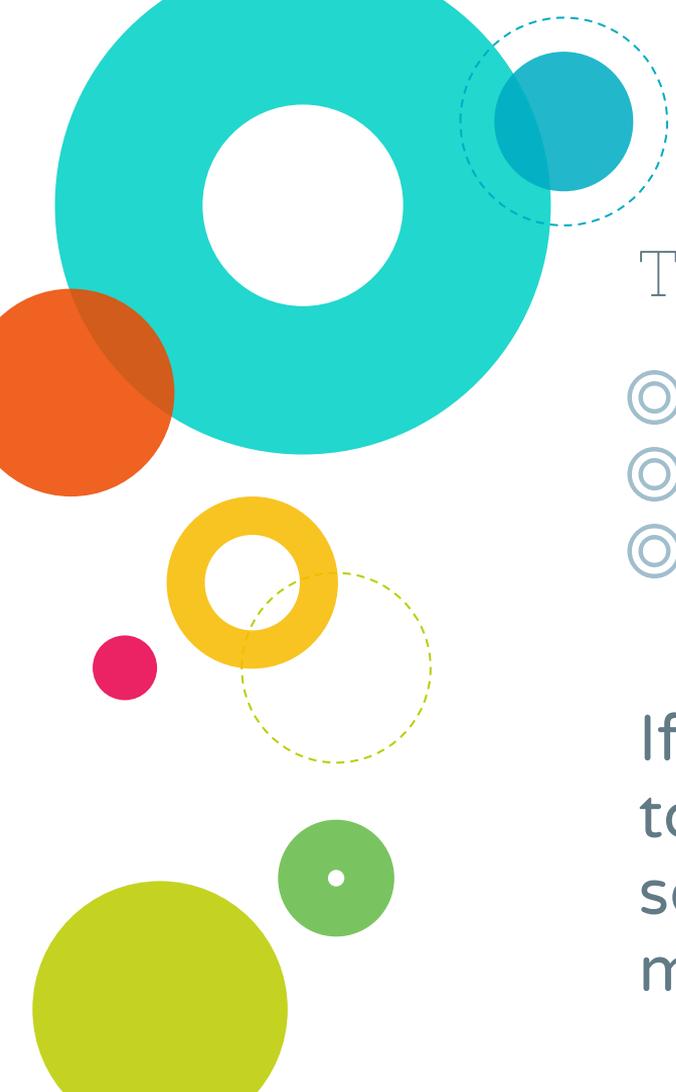
“

Misogyny

[mi-**soj**-uh-nee, mahy-]

noun

1. hatred, dislike, or mistrust of women, or prejudice against women. (Misogyny)



Traits of a Misogynistic Song

- ◎ Objectifies women or girls
- ◎ Infantilizes women as girls
- ◎ Rape culture

If a song is generally disrespectful towards women or identifies them solely by their body parts it is misogynistic.

The background features several overlapping circles in various colors: orange, yellow, pink, green, and teal. Some circles are solid, while others are dashed. A large teal circle is partially visible on the right side. The number '1' is centered within a large dashed circle.

1

Objectification

This means treating women or girls like they are an object that's sole purpose is to be used by men. She has no other function then to please him. **(McCarthy)**

2



Women = Girls?

(McCarthy)

(Bialik)
Stop 1:01

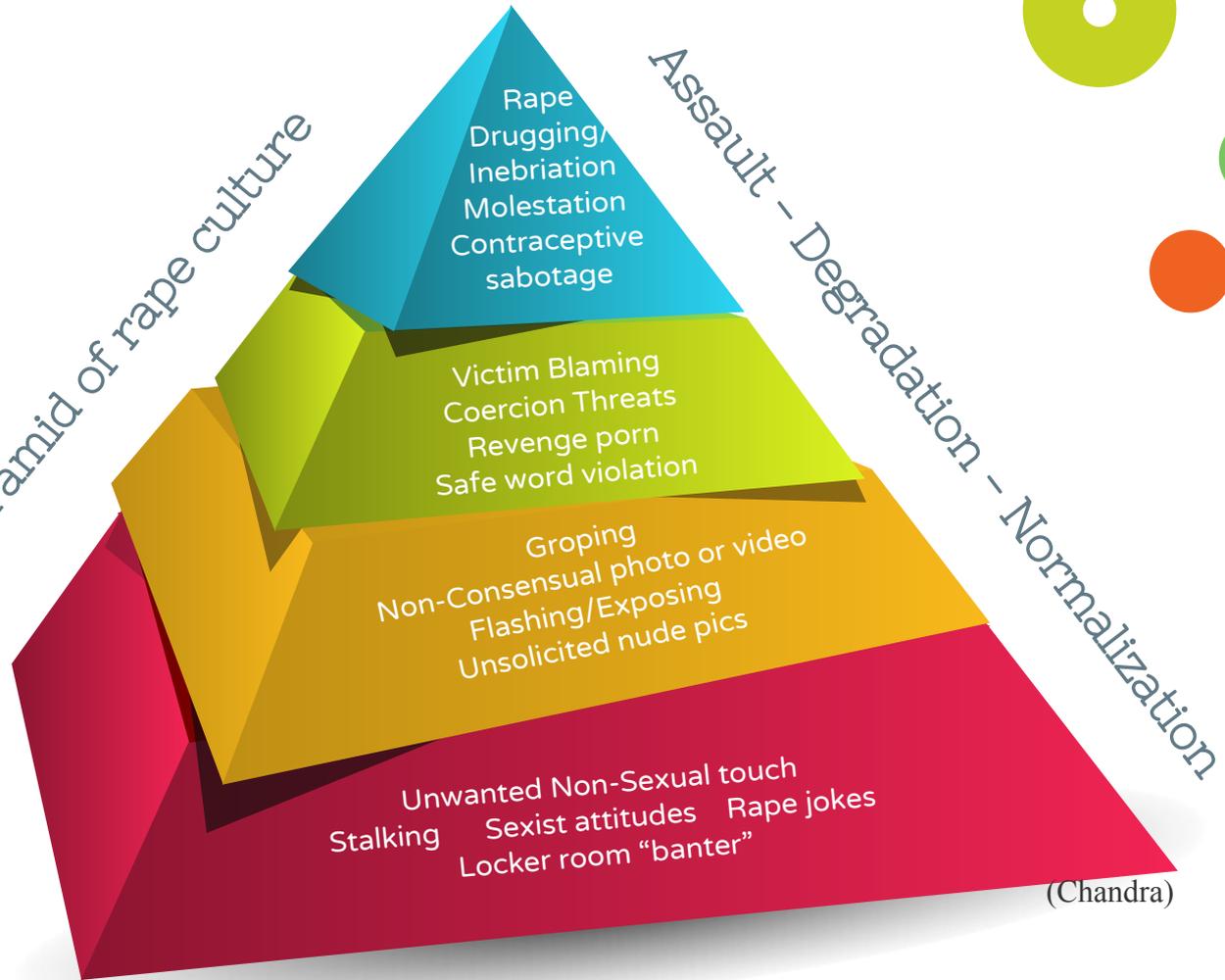
A decorative graphic featuring several overlapping circles in various colors (orange, yellow, pink, green, teal, blue) and dashed outlines. The number '3' is prominently displayed in the center within a large dashed circle.

3

Rape Culture

“Rape Culture is an environment in which rape is prevalent and in which sexual violence against women is normalized and excused in the media and popular culture.” (Rape)

The pyramid of rape culture



(Chandra)

Where can we find this in country music?

Objectification

“Had to get her number, it took me like six weeks
Now me and her go way back like Cadillac seats

Body like a back road, drivin' with my eyes closed

I know every curve like the back of my hand

(McAnally)

“Girl”

“Aw, country girl, shake it for me

Girl, shake it for me

Girl, shake it for me

Country girl, shake it for me

Girl, shake it for me

Girl, shake it for me”

(Bryan)

Rape Culture

“So slide that little sugar shaker over here

And get your shine on!

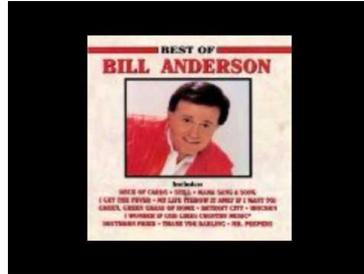
'Cause you and me be rocking all night long”

(Kelly)

Non-Misogynistic Country Songs

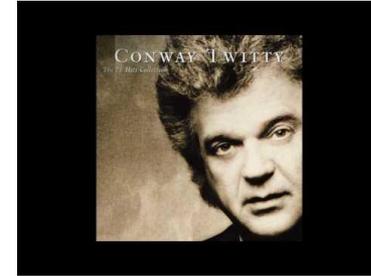
Still- Bill Anderson (1963)

(John)



She needs someone to Hold her - Conway Twitty (1972)

(texasrebel98)



Burning ring of fire - Johnny Cash (1963)

(JohnnyCash)



I Cross My Heart- George Strait (1992)

(Goodolcountrymusic1)



Women's Country Music

	1992-1999	2000-2007	2008-2015
Women introduced	41	43	31
Men introduced	67	56	51
% women with top 20 hit	44%	40%	32%
% men with top 20 hit	42%	55%	57%

“Not one of the 10 women who had a top 20 hit ever landed a second one (Guarino)”

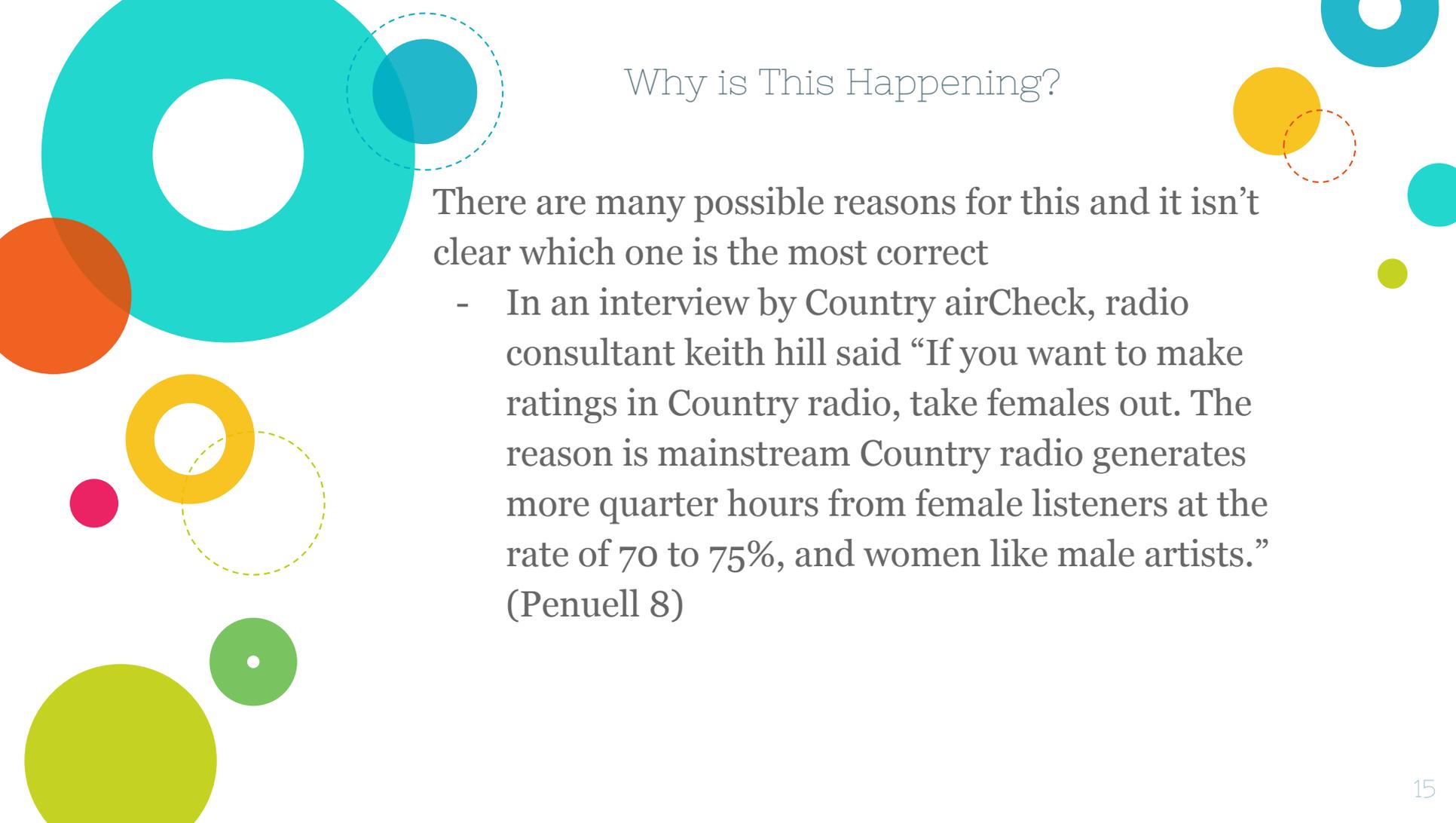
(Guarino)

Women's Country Music

Week of 2018	Female artists in the top 60
January 10	10
June 10	7
November 7	6
November 14	6
Nov 27	6
Dec 1	6
Dec 8	5

(Country)

Week of	Female artist in top 60
Jan 10 2010	12
Jun 10 2010	8
Jan 10 2000	19
Jun 10 2000	14
Jan 10 1990	14
Jun 10 1990	13



Why is This Happening?

There are many possible reasons for this and it isn't clear which one is the most correct

- In an interview by Country airCheck, radio consultant Keith Hill said "If you want to make ratings in Country radio, take females out. The reason is mainstream Country radio generates more quarter hours from female listeners at the rate of 70 to 75%, and women like male artists." (Penuell 8)



Why is This Happening?

Beverlee Keil, chair of the recording industry department at Middle Tennessee University, says “When country radio stopped playing so many women, the labels stopped signing as many women and publishers stopped hiring female songwriters ... If country radio was playing women, the labels would sign them. It’s unbelievable this is happening in 2016” (Guarino).

A decorative graphic featuring a large, light blue dashed circle that frames the central text. Various solid-colored circles in shades of teal, lime green, orange, and pink are scattered around the perimeter of the dashed circle. Some circles are solid, while others are hollow or have a dashed outline. The overall style is modern and playful.

Are your Favourite
Country Songs Sexist?

What Does it Mean

- © There are many reasons why feminism is still required in western society. The prevalence of misogyny in country music is only one reason.
- © The fact that misogynistic music is regularly accepted and normalized in our culture shows that women are still perceived as lesser than men.



Thanks!



Any questions?



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